**FIRST AID**

**HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE**

- If Swallowed:
  - Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.
  - Have a person sip a glass of water if able to swallow.
  - Do not induce vomiting unless told to do so by the poison control center or doctor.

- If In Eyes:
  - Hold eye open and rinse slowly and gently with water for 15-20 minutes.
  - Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
  - Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.

**NOTE TO PHYSICIAN**

If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K1 intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.

**TREATMENT FOR PET POISONING**

If a pet eats bait, call veterinarian at once.

**NOTE TO VETERINARIAN**

Anticoagulant Bromadiolone: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K1, if needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

**PRECAUTIONARY STATEMENTS**

### Hazards to Humans and Domestic Animals

**CAUTION:** Harmful if swallowed. Causes moderate eye irritation. Keep away from children, domestic animals and pets. Do not get in eyes or on clothing. Remove and wash contaminated clothing before reuse. All handlers (including applicators) must wear: shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

**User Safety Requirements**

Follow manufacturer’s instructions for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Users should remove clothing/PPE immediately if pesticide gets inside. Remove PPE immediately after handling product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet. Change into clean clothing.

**ENVIRONMENTAL HAZARDS**

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinseate.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label. Do not sell this product in individual containers holding less than 8 pounds of bait.

**NOTICE:** Do not expose children, pets, or non-target animals to rodenticides. To help prevent exposure:

- Determine areas where rats, mice, or meadow voles* will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in corners and concealed places, between floors and walls, or in locations where rats, mice, or meadow voles* or their signs have been seen. Protect bait from rain and snow. Remove as much rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment.

- Replace contaminated or spoiled bait immediately. Wearing waterproof gloves, collect as much bait as possible. The remaining bait in bait stations should be emptied into a plastic bag and disposed of properly.

- Bait must be used wherever children, pets, non-target mammals, or birds may have access to the bait placement location.

**USE RESTRICTIONS:** This product may only be used to control the following rodent pests in and around agricultural buildings and man-made agricultural structures: House mouse (Mus musculus), Norway rat (Rattus norvegicus), Roof rat (Rattus rattus), Cotton rat (Sigmodon hispidus), Eastern harvest mouse" (Reithrodontomys h firmly), Golden mouse" (Ochrotomys nuttalli), Polynesian rat" (Rattus exulans), Meadow vole" (Microtus pennsylvanicus), White-throated woodrat" (Neotoma albicollis), Southern plains woodrat*" (Neotoma micropus), and Mexican woodrat*" (Neotoma mexicana). This product must be used in and within 100 feet of agricultural buildings and man-made agricultural structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Fence and perimeter baiting, beyond 100 feet from an agricultural structure as defined above, is prohibited. This product must not be applied directly to food or food crops.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Wearing waterproof gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfection, limit sources of rodent food, water, and harborage as much as possible. If reinfection does occur, repeat treatment. Where a continuous source of infection is present, establish permanent bait stations and replenish as needed.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats, mice, or meadow voles* will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in corners and concealed places, between floors and walls, or in locations where rats, mice, or meadow voles* or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:** Apply 2 to 5 Place Pacs (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterupted supply of fresh bait for at least 10 days.

**MICE AND MEADOW VOLES:** Place 1 Place Pac at 8 to 12 foot intervals in infested areas. Maintain an uninterupted supply of fresh bait for at least 15 days.

**FOLLOW UP:** Replace contaminated or spoiled bait immediately. Wearing waterproof gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfection, limit sources of rodent food, water, and harborage as much as possible. If reinfection does occur, repeat treatment. Where a continuous source of infection is present, establish permanent bait stations and replenish as needed.

**NOTICE:** Not permitted for use against the following species in California: Cotton rat, Eastern harvest mouse, Golden mouse, Polynesian rat, Meadow vole, White-throated woodrat, Southern plains woodrat, and Mexican woodrat.

**FARM & RANCH**

KILLS WARFARIN RESISTANT NORWAY RATS

With Bromadiolone

KILLS RATS, MICE, & MEADOW VOLES*

KILLS WARFARIN RESISTANT NORWAY RATS

Norway rats, roof rats, and house mice may consume a lethal dose in one night’s feeding with first dead rodents appearing four or five days after feeding begins.

- ACTIVE INGREDIENT: Bromadiolone (CAS #48772-56-7): 99.995%
- OTHER INGREDIENTS*: Denatonium Benzoate 100%

**KEEP OUT OF REACH OF CHILDREN**

CAUTION

See side panels for First Aid and additional precautionary statements, and Directions For Use.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

- Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.
- Pesticide Disposal: Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**Container Handling:** Nonrefillable container. Do not reuse or refill this container.

**WARNING:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

**AVAILABLE EXCLUSIVELY FROM:**

3699 Kinsman Blvd.
Madison, WI 53704 U.S.A.
www.motomco.com
MADE IN USA

**NET WEIGHT:** 14 lbs (6.4 kg)

**EPA REG. NO.: 12455-76-3240**
**EPA EST. NO.: 12455-WI-2**

**DIRECTIONS FOR USE (Continued from other panel)**

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and non-target wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used wherever children, pets, non-target mammals, or birds may have access to the bait placement location.**
TREATMENT FOR PET POISONING
If animal eats bait, call veterinarian at once.

NOTE TO VETERINARIAN
Anticoagulant Bromadiolone:
For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K₁. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

SEE LABEL ON OUTER PACKAGING FOR ADDITIONAL PRECAUTIONARY INFORMATION

DIRECTIONS FOR USE
It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete DIRECTIONS FOR USE, including USE RESTRICTIONS, and APPLICATION DIRECTIONS. It is illegal to sell this product unless it is accompanied by a complete set of its accepted labeling.

INDIVIDUAL SALE IS PROHIBITED BY LAW

KILLS RATS, MICE, & MEADOW VOLES*
This product may only be used inside and within 100 feet of agricultural buildings and man-made agricultural structures.

ACTIVE INGREDIENT: Bromadiolone (CAS #28772-56-7) ........ 0.005%
OTHER INGREDIENTS†: ...................................... 99.995%
†Contains Denatonium Benzoate
TOTAL  100.000%

KEEP OUT OF REACH OF CHILDREN
CAUTION

Net Weight: 1.5 oz (43 g)

SEE LABEL ON OUTER PACKAGING FOR ADDITIONAL PRECAUTIONARY INFORMATION
EPA REG. NO.: 12455-76-3240      EPA EST. NO.: 12455-WI-1

*Not permitted for use against the following species in California: Cotton rat, Eastern harvest mouse, Golden mouse, Polynesian rat, Meadow vole, White-throated woodrat, Southern plains woodrat, and Mexican woodrat

Available Exclusively From:
3699 Kineman Blvd.
Madison, WI 53704 U.S.A.
www.motomco.com

The World Leader in Rodent Control Technology®

FIRST AID
HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE

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• Do not induce vomiting unless told to do so by the poison control center or doctor.

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• Hold eye open and rinse slowly and gently with water for 15–20 minutes.
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If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K₁ intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.