

OR MAR 23 2009

11556-119

28093

79619790

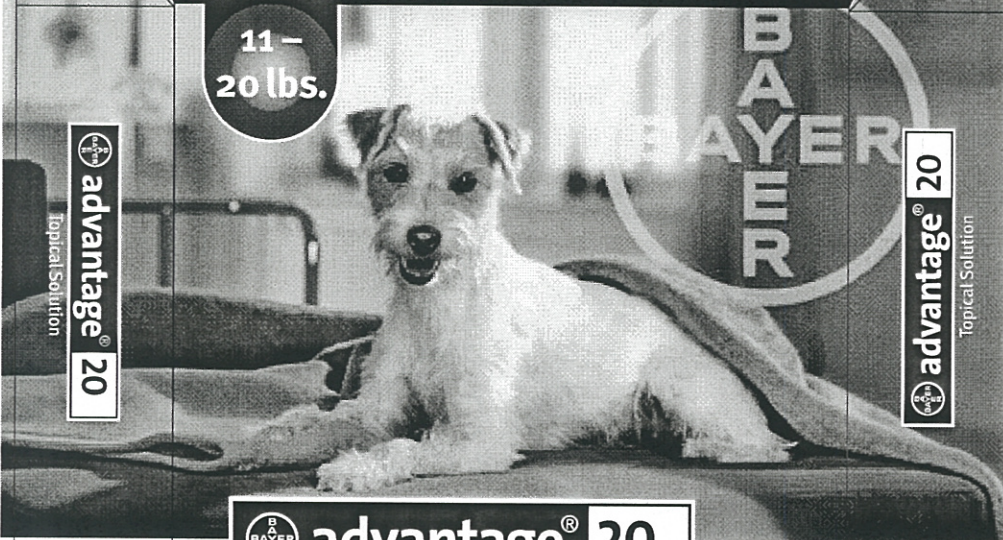
advantage® 20
Topical Solution

7 Weeks and Older
and **11-20 lbs.**

6 Pack

105x25x165

11-20 lbs.



advantage® 20
Topical Solution

advantage® 20
Topical Solution

advantage® 20
Topical Solution

**Once-a-Month Topical Flea and Lice Treatment
for Dogs and Puppies 7 Weeks and Older
and 11-20 lbs.**

- Kills fleas on dogs within 12 hours
- Kills fleas before they lay eggs
- Convenient, easy to apply

Active Ingredient	% By Weight
Imidacloprid.....	9.1%
Other Ingredients	90.9%
Total	100.0%

Six 0.034 fl oz (1.0 mL) Tubes
**KEEP OUT OF REACH
OF CHILDREN
WARNING**
 See back panel for First Aid.
 For Directions for Use, and Storage and
 Disposal, see supplemental labeling inside.



Waterproof	Waterproof
Fleas	Fleas
Flea Larvae	Flea Larvae
Lice	Lice
6 Pack	6 Pack

recycled paper
 90%
 7
 24 089-917 22
 5
6 Pack

advantage® 20
Topical Solution

**Once-a-Month Topical Flea and Lice Treatment
for Dogs and Puppies 7 Weeks and Older
and 11-20 lbs.**

READ THE ENTIRE LABEL BEFORE EACH USE

For the Prevention and Treatment of
Flea and Lice Infestations on Dogs

- Kills fleas on dogs within 12 hours
- Kills fleas before they lay eggs

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS:

Causes eye irritation. Harmful if swallowed.
 Do not get in eyes or on clothing. Avoid contact
 with skin. Wash hands thoroughly with soap and
 warm water after handling. Keep out of reach of
 children. Do not contaminate feed or food.

HAZARDS TO DOMESTIC ANIMALS

For external use only. Do not use on puppies
 under seven weeks of age. As with any product,
 consult your veterinarian before using this
 product on debilitated, aged, pregnant or nursing
 animals. Individual sensitivities, while rare, may
 occur after using ANY pesticide product for pets.
 If signs persist, or become more severe, consult a
 veterinarian immediately. If your animal is on
 medication, consult your veterinarian before
 using this or any other product.

For consumer questions call 1-800-255-6826.
 For medical emergencies call 1-800-422-9874.

FIRST AID

Have the product container or label with you
 when calling a poison control center or doctor,
 or going for treatment.

If in eyes:

Hold eye open and rinse slowly and gently
 with water for 15-20 minutes.
 Remove contact lenses, if present, after the
 first 5 minutes, then continue rinsing eye.
 Call a poison control center or doctor for
 treatment advice.

If swallowed:
 Call poison control center or doctor immediately
 for treatment advice. Have person sip a glass of
 water if able to swallow. Do not induce vomiting
 unless told to do so by the poison control center
 or doctor. Do not give anything by mouth to an
 unconscious person.

If on skin or clothing:

Take off contaminated clothing. Rinse skin
 immediately with plenty of water for 15-20
 minutes. Call a poison control center or doctor for
 treatment advice.

To Physician: Treat the patient symptomatically.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in
 a manner inconsistent with its labeling.

HOW TO APPLY

1. Use only on dogs. Do not use on other animals.
2. Remove one applicator tube from the package.
3. Hold applicator tube in an upright position.
Pull cap off tube.
4. Turn the cap around and place other end of cap
back on tube.
5. Twist cap to break seal, then remove cap from
tube.



6. The dog should be standing for easy
application. Part the hair on the dog's back,
between the shoulder blades, until the skin is
visible. Place the tip of the tube on the skin and
squeeze the tube to expel the entire contents
directly on the skin.
Do not get this product in your pet's eyes or
mouth.
7. Discard empty tube as described in Storage
and Disposal.
8. In case of severe flea infestation, retreatment
may be necessary earlier than four weeks.
Do not retreat more often than once every
seven days. After flea control is attained, return
to a monthly retreatment schedule.

Manufactured for Bayer HealthCare LLC,
 Animal Health Division, P.O. Box 390,
 Shawnee Mission, KS, 66201, USA
 Bayer, the Bayer Cross and Advantage
 are registered trademarks of Bayer.
Made in Germany
 © 2009 Bayer HealthCare LLC

01791722-053999, R.6
 EPA Est. No. 11556-DEU-1
 EPA Reg. No. 11556-119

Bayer HealthCare

Lot No.:

MAR 17 2009
 DATE REVIEWER
 REVISED
 MPT

MAR 17 2009



advantage[®] 20

Topical Solution

Once-A-Month Topical Flea and Lice Treatment for Dogs and Puppies 7 Weeks and Older and 11–20 lbs.

READ THE ENTIRE LABEL BEFORE EACH USE.

For the Prevention and Treatment of Flea and Lice Infestations on Dogs

- One treatment prevents further flea infestation for at least four weeks
- Kills fleas on dogs within 12 hours
- Kills fleas before they lay eggs
- Waterproof
- Fragrance-free

Active Ingredient

imidacloprid..... 9.1% % By Weight

Other Ingredients..... 90.9%

Total..... 100.0%

KEEP OUT OF REACH OF CHILDREN

WARNING

See below for First Aid and Precautionary Statements.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS: Causes eye irritation.

Harmful if swallowed. Do not get in eyes or on clothing.

Avoid contact with skin. Wash hands thoroughly with soap and warm water after handling. Keep out of reach of children. Do not contaminate feed or food.

HAZARDS TO DOMESTIC ANIMALS

For external use only. Do not use on puppies under seven weeks of age. As with any product, consult your veterinarian before using this product on debilitated, aged, pregnant or nursing animals. Individual sensitivities, while rare, may occur after using ANY pesticide product for pets.

If signs persist, or become more severe, consult a veterinarian immediately. If your animal is on medication, consult your veterinarian before using this or any other product.

For consumer questions call 1-800-255-6826.

For medical emergencies call 1-800-422-9874.

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15–20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for treatment advice.

If swallowed: Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

If on skin or clothing: Take off contaminated clothing.

Rinse skin immediately with plenty of water for 15–20 minutes.

Call a poison control center or doctor for treatment advice.

To Physician: Treat the patient symptomatically.

DIRECTIONS FOR USE

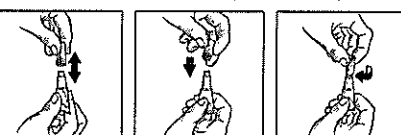
It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

HOW TO APPLY

1. Use only on dogs. Do not use on other animals.

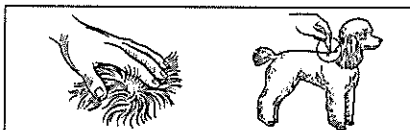
2. Remove one applicator tube from the package.

3. Hold applicator tube in an upright position. Pull cap off tube.



4. Turn the cap around and place other end of cap back on tube.

5. Twist cap to break seal, then remove cap from tube.



6. The dog should be standing for easy application. Part the hair on the dog's back, between the shoulder blades, until the skin is visible. Place the tip of the tube on the skin and squeeze the tube to expel the entire contents directly on the skin. Do not get this product in your pet's eyes or mouth.

7. Discard empty tube as described in Storage and Disposal.

8. In case of severe flea infestation, retreatment may be necessary earlier than four weeks. Do not retreat more often than once every seven days. After flea control is attained, return to a monthly retreatment schedule.

GENERAL INFORMATION

The successive feeding activity of fleas on pets may elicit a hypersensitivity skin disorder known as flea allergy dermatitis (FAD). Treatment of dogs with Advantage[®] kills fleas and may reduce the incidence of this condition.

Advantage kills fleas on dogs within 12 hours.

Reinfesting fleas are killed within 2 hours with protection against further flea infestation lasting for up to four (4) weeks.

Pre-existing pupae in the environment may continue to emerge for six (6) weeks or longer depending upon the climatic conditions. Larval flea stages in the pet's surroundings are killed following contact with an Advantage treated pet.

Advantage is waterproof and remains effective following a shampoo treatment, swimming or after exposure to rain or sunlight. Monthly treatments are required for optimal control and prevention of fleas.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal. Storage: Store in a cool, dry place.

Disposal: Nonrefillable container.

If empty: Do not reuse or refill this container. Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency or 1-800-422-9874 for disposal instructions.

Never place unused product down any indoor or outdoor drain.

LIMITED WARRANTY AND LIMITATION OF DAMAGES

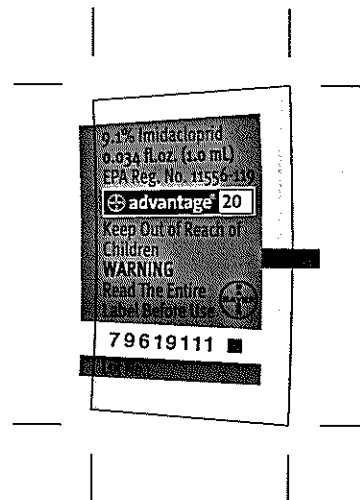
Bayer HealthCare LLC, Animal Health Division warrants that this material conforms to the chemical description on the label. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, BAYER MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY, INCLUDING ANY OTHER EXPRESS OR IMPLIED WARRANTY OF FITNESS OR MERCHANTABILITY, and no agent of Bayer is authorized to do so except in writing with a specific reference to this warranty. Any damages arising from a breach of this warranty shall be limited to direct damages and shall not include consequential commercial damages such as loss of profits or values, etc.

Manufactured For
Bayer HealthCare LLC, Animal Health Division,
P.O. Box 390, Shawnee Mission, Kansas 66201 USA
Bayer, the Bayer Cross and Advantage are registered
trademarks of Bayer
© 2009 Bayer HealthCare LLC
Made in Germany
Advantage is protected by the following U.S. patents:
6,232,328 and 6,001,858

79619782
00837893-032999/01791722-053999, R.13
EPA Est. No. 11556-DEU-1
EPA Reg. No. 11556-119



Bayer HealthCare



LSD GmbH & Co. KG In der Steele 13 · 40599 Düsseldorf Tel.: 0211-7 48 49-0 · Fax: -410	PM no.: 79619111 CR no.: 006393 Format: 20,5 x 35 mm Font size: 6 pt Drawing no.: 6101E	Bayer Animal Health GmbH approved by BAH-PS-TO/PT Technology on by	In case of questions phone: +49 2173 38... Technology: Thomas Fromm (VTFRT)..... 4702 Jörg Habig (TGHAJ)..... 5519 Uwe Müller (TGMUE)..... 4614 Otto Wilinski (VTWIL)..... 4701	
	Colours: Schwarz Pantone 311 Pantone 349 Stanze	Operator ID AG Version no.: 2 Date: 19.11.2008	Text + Layout on by	Text + Presentation: Christina Höfer (PHJNC)..... 4724 Rita Felicitas Reich (VTRER)..... 4098 Yvonne Sabatini (TGYVO)..... 4082 Renate Steinacker (VTSTE)..... 3046

This proof is NOT a true representation of the final colours that will be printed.