If swallowed, this material may reduce the clotting ability of the blood and cause bleeding.
If ingested, administer Vitamin K₁ intramuscularly or orally. Vitamin K₁ is antidotal at doses of 10-20 mg (i.m/kg).
Replace as necessary based on monitoring of prothrombin times.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THE LABEL: Read this entire label and follow all use directions and use precautions. Use only for sites, pests, and application methods described on this label.

IMPORTANT: Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:
1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in areas prone to vandalism.

To the extent consistent with applicable law, seller makes no warranty, expressed or implied, to the end user of this product or the end user’s employees or agents.

NOTE TO PHYSICIAN

Hold eye open and rinse slowly and gently with water for 15-20 minutes. Do not induce vomiting unless told to do so by the poison control center or doctor. Have a person sip a glass of water if able to swallow.

TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian at once.

NOTE TO VETERINARIAN

Anticoagulant Brodifacoum: For animals ingesting bait, monitoring bleeding or elevated prothrombin times, give Vitamin K₁ at doses of 2-5 mg/kg. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

OTHER INGREDIENTS †: . . . . . . . . . . . . . . . . . . . . . . . . 99.995%
Brodifacoum (CAS #56073-10-0): . . . . . . . . . . . . . . . . . . . . . 0.005%

WARRANTY:

To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

Pesticide Disposal: Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

Container Handling: Nonreturnable. Do not reuse or refill this container. [Plastic] Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. [Paper] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

*Not permitted for use against the following species in California: Cotton rat, Eastern harvest mouse, Golden mouse, Polynesian rat, Meadow voles, White-throated woodrat, Southern plains woodrat, and Mexican woodrat.

If Swallowed

• Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.
• Do not make anyone vomit.
• Do not induce vomiting unless told to do so by the poison control center or doctor.
• Hold eye open and rinse slowly and gently with water for 15-20 minutes.
• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
• Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.

If In Eyes

• Hold eye open and rinse slowly and gently with water for 15-20 minutes.
• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
• Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.

First Aid

If swallowed, this may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K₁ intramuscularly or orally. Vitamin K₁ is antidotal at doses of 10-20 mg (i.m/kg).

Do not sell this product in individual containers holding less than 8 pounds of bait.

Selection of Treatment Areas: Determine areas where rats, mice, or meadow voles* will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in corners and concealed places, between floors and walls, or in locations where rats, mice, or meadow voles* or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

Application Directions: Rats: Apply 2 to 6 pacs (at intervals of 15 to 30 feet) per placement in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days or until there no longer signs of fresh rat activity.

House mice and Meadow voles*: Open pacs and apply 1/4 to 1/2 oz. of bait per placement in infested areas. Space placements at 8 to 12 foot intervals. Larger placements, up to one unopened pacs, may be needed at points of extremely high mouse or meadow voles* activity. Maintain an uninterrupted supply of fresh bait for at least 15 days.

Follow-up: Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfection, limit sources of rodent food, water, and harborage as much as possible. If reinfection does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

Precautionary Statements

Hazards to humans and domestic animals

CAUTION: Harmful if swallowed. Causes moderate eye irritation. Keep away from children, domestic animals and pets. Do not get in eyes or on clothing. All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

User Safety Requirements

Follow manufacturer’s instructions for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

Environmental Hazards

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinse.

Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

Pesticide Disposal: Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

Container Handling: Nonreturnable container. Do not reuse or refill this container. [Plastic] Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. [Paper] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

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Norway rats and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

ACTIVE INGREDIENT:  
Brodifacoum (CAS #56073-10-0): 0.005%  
OTHER INGREDIENTS†: 99.995%  
†Contains Denatonium Benzoate  
TOTAL 100.000%

KEEP OUT OF REACH OF CHILDREN

CAUTION

Available Exclusively From:  
3699 Kinsman Blvd.  
Madison, WI 53704 U.S.A.  
www.motomco.com

NOTE TO PHYSICIAN
If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K₁ intramuscularly or orally. Vitamin K₁ is antidotal at doses of 10–20 mg (not mg/kg). Repeat as necessary based on monitoring of prothrombin times.

TREATMENT FOR PET POISONING
If animal eats bait, call veterinarian at once.

NOTE TO VETERINARIAN
Anticoagulant Brodifacoum: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K₁ at doses of 2–5 mg/kg. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

SEE LABEL ON OUTER PACKAGING FOR ADDITIONAL PRECAUTIONARY INFORMATION

DIRECTIONS FOR USE
It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete DIRECTIONS FOR USE including USE RESTRICTIONS and APPLICATION DIRECTIONS. It is illegal to sell this product unless it is accompanied by a completed set of its accepted labeling.

NOTE TO VETERINARIAN
Anticoagulant Brodifacoum: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K₁ at doses of 2–5 mg/kg. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panels for First Aid and additional precautionary statements.

Net Weight: 1.8 oz (50 g)

EPA REG. NO. 12455-94-3240  
EPA EST. NO. 12455-WI-1

*Not permitted for use against the following species in California: Cotton rat, Eastern harvest mouse, Golden mouse, Polynesian rat, Meadow vole, White-throated woodrat, Southern plains woodrat, and Mexican woodrat

Available Exclusively From:  
3699 Kinsman Blvd.  
Madison, WI 53704 U.S.A.  
www.motomco.com

KILLS RATS, MICE & MEADOW VOLES*

*Not permitted for use against the following species in California: Cotton rat, Eastern harvest mouse, Golden mouse, Polynesian rat, Meadow vole, White-throated woodrat, Southern plains woodrat, and Mexican woodrat

FIRST AID
HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE

If Swallowed
• Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.  
• Have a person sip a glass of water if able to swallow.  
• Do not induce vomiting unless told to do so by the poison control center or doctor.

If in Eyes
• Hold eye open and rinse slowly and gently with water for 15–20 minutes.  
• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.  
• Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.

INDIVIDUAL SALE IS PROHIBITED BY LAW

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