A ONCE-A-MONTH TOPICAL SOLUTION FOR THE PREVENTION AND TREATMENT OF FLEA INFESTATIONS
For Cats and Kittens 8 weeks of age and older

For prevention and treatment of fleas, part the hair on the neck at the base of the head and apply the contents of the applicator tube to a single spot on the skin of the cat. Do not apply on the surface of the cat’s hair coat. Place the empty applicator tube in the trash.

Monthly application is recommended to prevent and treat flea infestations. Assurity™ starts working in 30 minutes, kills adult fleas before they can lay eggs and continues killing fleas for a full month after application.

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS – CAUTION

HAZARDS TO HUMANS
Harmful if swallowed. Causes moderate eye irritation. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Avoid contact with eyes or clothing.

HAZARDS TO DOMESTIC ANIMALS
For use on cats only. Do not use on kittens less than eight (8) weeks of age. As with any product, consult your veterinarian before using the product on debilitated, aged, pregnant or nursing animals or animals known to be sensitive to pesticides.

Sensitivities, such as hair sparseness or hair loss or skin irritation or discoloration or salivation may occur. If sensitivities occur or persist, contact your veterinarian. If you have questions regarding the use of this product consult your veterinarian, your cat’s healthcare expert. For technical assistance or to report an adverse reaction, call 1-888-545-5973.

FIRST AID

IF IN EYES:
• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.
• Call a poison control center or doctor for treatment advice.

IF SWALLOWED:
• Call a poison control center or doctor immediately for treatment advice. Have the product label with you when you call the poison control center or medical professional.
• Have person sip a glass of water if able to swallow.
• Do not induce vomiting unless told to by a poison control center or doctor.
• Do not give anything to an unconscious person. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact Rocky Mountain Poison Control at 1-888-767-5023 for emergency medical treatment information.

Manufactured for
Elanco Animal Health
A Division of Eli Lilly and Company
Indianapolis, IN 46285

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Assurity™ and Elanco™ are trademarks of Eli Lilly and Company.

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EPA Est. No. 87859-IL-001
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SH8905DEAMX (October 2010) CA4345
TOPICAL APPLICATORS

ACTIVE INGREDIENT

Spinetoram (CAS # 187166-40-1 & 187166-15-0)......39.6%

OTHER INGREDIENTS.....................................................60.4%

TOTAL...........................................................................100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION

A ONCE-A-MONTH TOPICAL SOLUTION FOR THE PREVENTION AND TREATMENT OF FLEA INFESTATIONS

For Cats and Kittens 8 weeks of age and older

FAST ACTING - STARTS KILLING FLEAS IN 30 MIN.

TOPICAL APPLICATION ONCE-A-MONTH

CONTENTS: 6 - 0.019 FL OZ (0.57 ML) APPLICATORS

SEE BACK PANEL FOR PRECAUTIONARY STATEMENTS • READ ALL DIRECTIONS BEFORE USING THIS PRODUCT

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. More detailed directions for use are included in the box. Read the entire label, directions for use and frequency of application each time before using this product.

For prevention and treatment of fleas, part the hair on the neck at the base of the head and apply the contents of the applicator tube to a single spot on the skin of the cat. Do not apply on the surface of the cat's hair coat. Place the empty applicator tube in the trash.

Monthly application is recommended to prevent and treat flea infestations. Assurity™ starts working in 30 minutes, kills adult fleas before they lay eggs and continues killing fleas for a full month after application.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS – CAUTION

HAZARDS TO HUMANS

Harmful if swallowed. Causes moderate eye irritation. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Avoid contact with eyes or clothing.

HAZARDS TO DOMESTIC ANIMALS

FOR USE ON CATS AND KITTENS ONLY. For external use only. Do not use on kittens less than eight (8) weeks of age. As with any product, consult your veterinarian before using the product on debilitated, aged, pregnant or nursing animals or animals known to be sensitive to pesticides. Sensitivities, such as hair sparseness or hair loss or skin irritation or discoloration or salivation, may occur. If sensitivities occur or persist, contact your veterinarian. If you have questions regarding the use of this product consult your veterinarian, your cat's healthcare expert. For technical assistance or to report an adverse reaction, call 1-888-545-5973.

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• Have person sip a glass of water if able to swallow.

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• Do not give anything to an unconscious person.

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EPA Est. No. 87859-IL-001
CA4345
SH8925DEAMX (October 2010)
Assurity™ and Elanco™ are trademarks of Eli Lilly and Company.
Place sticker on your calendar as a reminder to apply Assurity for cats and kittens five weeks of age and older.

Visit www.assurity4cats.com to sign up and receive an email reminder from your cat when it is time to receive Assurity.
Visit your veterinarian for more Assurity

Place stickers on your calendar as a reminder to apply Assurity for cats and kittens 8 weeks of age and older.

Visit www.assuritycats.com to sign up and receive an e-mail reminder from your cat when it is time to receive Assurity.
Assurity™
spinetoram 38.9%
For Cats and Kittens
8 weeks of age and older
0.019 fl oz
EPA Reg. No 72642-9

CAUTION
Keep Out of Reach of Children
Read Entire Label Before Use

Elanco®

Lot No.
CA4345 FL400DEAMX V01-10-2010
Elanco®

Cats and Kittens
8 weeks & older

EPA Reg. No.
73642-9

CAUTION Keep Out of Reach of Children
Read Entire Label Before Use

0.019 fl oz
0.5 oz
1/01/2009
A ONCE-A-MONTH TOPICAL SOLUTION FOR THE PREVENTION AND TREATMENT OF FLEA INFESTATIONS FOR CATS AND KITTENS EIGHT WEEKS OF AGE AND OLDER

ACTIVITY INGREDIENT
Spinetoram [CAS# 187166-40-1 & 187166-15-0] .......................... 39.6%
OTHER INGREDIENTS ........................................... 60.4%
TOTAL 100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION

HAZARDS TO HUMANS AND DOMESTIC ANIMALS - CAUTION

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Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact Rocky Mountain Poison Control at 1-888-767-5023 for emergency medical treatment information.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Read the entire label, directions for use and frequency of application each time before using the product. For external use on cats and kittens only.
FREQUENCY OF APPLICATION
To kill fleas and prevent reinfestations, apply to cats and kittens 8 weeks of age and older as follows:

HOW TO APPLY
1. Use only on cats and kittens 8 weeks of age and older. Do not use on other animals.
2. Remove one applicator tube from the blister package.
3. Hold applicator tube in an upright position.
4. Press cap down until it clicks (indicating the tube has been punctured). Hold upright and remove cap. Check to be sure there is an opening at the tip of tube.
5. Part the hair on the neck at the base of the head until the skin is visible. Place the tip of the tube directly above the skin and squeeze the tube 2-4 times to expel the contents of the tube directly on the skin. Avoid getting the product in your pet’s eyes or mouth. Treatment at the base of the head will minimize the opportunity for the cat to directly lick the product. (There may be a small residual remaining in the tube after a full dose is expelled.)
6. Discard empty applicator tube in the trash.

MONTHLY APPLICATION
Monthly application is recommended to prevent and treat flea infestations. Assurity™ starts working in 30 minutes, kills adult fleas before they lay eggs and continues killing fleas for a full month after application.

STORAGE AND DISPOSAL
Do not contaminate water, food or feed by storage and disposal.

Pesticide Storage:
Store in original package in a cool dry place.

Pesticide Disposal:
Call your local solid waste agency or 1-800-CLEANUP or equivalent organization for disposal instructions. Unless otherwise instructed place in trash. Never pour unused product down the drain or on the ground.

Container Handling:
If empty: Non-refillable container. Do not reuse this container. Place in the trash, or offer for recycling if available.
If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

LIMITED WARRANTY AND LIMITATIONS OF LIABILITY
By using, buying or handling this product, users or buyers accept the following conditions, disclaimer of warranties and limitations of liability. The directions for use of this product are believed to be adequate and must be followed carefully. All risks of product use or handling are assumed by the user or buyer. No agent of Elanco is authorized to make, extend or modify any warranties. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW ELANCO MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE, THAT EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL. ELANCO DISCLAIMS ANY LIABILITY WHATSOEVER FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT. To the extent consistent with applicable law the exclusive remedy of the user or buyer for any and all losses, injuries or damages resulting from the use or handling of this product, whether in contract, warranty, tort, negligence, strict liability or otherwise, is limited to the purchase price paid or replacement of the product.

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