flea larvae REPELS and kills fleas REPELS and kills ticks

ONE collar 8 month protection against fleas, ticks & lice

84586498 V-01/2015

Odorless · 3 visibility reflectors included
KEEP OUT OF REACH OF CHILDREN

For use on dogs and puppies 7 weeks of age and older.
For dogs above 18 lbs. convenient, easy-to-apply collar

Active Ingredients ........................ % by Weight
Flumethrin* ........................... 4.5
Imidacloprid ............................. 10.0
Other Ingredients ......................... 85.5
Total ....................................... 100.0

*Trans Z-1/trans Z-2 ratio: max 66%
trans Z-1 and min 34% trans Z-2

See insert for Directions for Use.
For 8-month prevention and treatment of ticks, fleas and lice on dogs and puppies 7 weeks of age and older and above 18 lbs. (8 kg).

READ THE ENTIRE LABEL BEFORE USE

DO NOT LET CHILDREN PLAY WITH THIS COLLAR OR REFLECTORS

For CONSUMER QUESTIONS, call 1-800-255-6826.
For medical emergencies involving HUMANS or ANIMALS, call 1-800-422-9874.

Manufactured for Bayer HealthCare LLC,
Animal Health Division, P.O. Box 390,
Shawnee Mission, KS, 66201, USA

Made in Germany

EPA Reg. No. 11556-155, EPA Est. No. 90297-NC-001

Bayer, the Bayer Cross and Seresto are registered trademarks of Bayer.

Lot:

STORAGE AND DISPOSAL
Do not contaminate water, food or feed by storage or disposal.
Do not use container for food storage or other purposes.
Pesticide Storage: Store in original unopened container in a cool, dry place that is inaccessible to children.
Container Disposal: Dispose of pouch and expired collar in trash. Outer container may be recycled or disposed of in trash.

Bayer
FOR USE ON DOGS

Do not let children play with this collar or reflectors.

Do not open until ready to use.

See insert for complete label information.

4.5% Flumethrin
10.0% Imidacloprid

Ticks
Larvae
Lice

Serenst™ large dog

4.5% Flumethrin
10.0% Imidacloprid

Do not let children play with this collar or reflectors.

FOR USE ON DOGS

See insert for complete label information.

Do not open until ready to use.
Make sure to replace the collar after 8 months.

84593044
V-01/2015
This collar is designed with a release mechanism. In the unlikely event of a dog being trapped, the dog’s own strength is sufficient to widen the collar to allow for quick release.

Replace the collar after 8 months for optimal tick and flea protection.

**PRODUCT INFORMATION**

Kills fleas which may cause flea allergy dermatitis (FAD) or flea bite hypersensitivity (FBH).

Seresto kills existing fleas on dogs within 24 hours. Reinfesting fleas are killed within 2 hours with protection against further flea infestation lasting eight (8) months. Pre-existing pupae in the environment may continue to emerge for six (6) weeks or longer depending upon the climatic conditions.

Seresto aids in the control of flea larva in the dog’s surroundings following contact with a Seresto-treated dog.

Ticks already on the dog prior to treatment may not be killed immediately after collar application and may remain attached and visible. At the time of application remove ticks already on the dog. The prevention of infestations with new ticks starts within 48 hours after application of the collar.

Re-infesting ticks are repelled and/or killed as quickly as 6 hours.

Flea larvae (Ctenocephalides felis [Barbary dog]), tick (vector of Lyme disease (Borrelia burgdorferi), Rocky Mountain spotted fever), and may not be killed immediately after collar application.

At the time of application remove ticks already on the dog. The prevention of infestations with new ticks starts within 48 hours after application of the collar.

- Prevents tick infestations within 48 hours after application.

- Re-infesting ticks are repelled and/or killed quickly as 6 hours.

- Kills lice on dogs.

- Aids in the treatment and control of Sarcoptic mange.

Seresto is water-resistant and remains effective following a shampoo treatment, swimming or after exposure to rain or sunlight. Under normal conditions, effectiveness lasts for 8 months. In order to maintain an eight-month duration, dogs must not be bathed more than once per month. For dogs that swim once a month or more, the control duration is reduced to 5 months for flea control and reduced to 7 months for tick control.

Occasionally scratching may be observed in animals that are not used to wearing collars in the first few days after fitting. Ensure that the collar is not fitted too tightly. Slight hair loss and minor skin reactions due to the mechanical irritation of the collar may occur at the application site which usually recover within 1 or 2 weeks without the need for collar removal.

For further guidance regarding individual animal sensitivities, see information below.

In case of loss of collar, a new collar may be applied immediately. Do not attach a leash to the collar as this may cause breakage.

Keep the collar in the bag and in the outer packaging until use. As with any pesticide product, do not allow small children to play with the collar or reflectors, or to put them into their mouths. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and cold water after fitting the collar. People with sensitivity reactions to the ingredients of the collar should avoid contact with the collar. Choking hazard. Contains small parts. Do not place collar or reflectors in mouths. Not intended for use on humans.

For external use on dogs only. Do not use on other animals. Do not use on puppies under seven weeks of age. Do not get this product in dog’s eyes or mouth. As with any product, consult your veterinarian before using this product on debilitated, aged, breeding, pregnant, or nursing animals. Individual sensitivities, while rare, may occur after using ANY pesticide product for pets.

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**Active Ingredients:**

- **Flumethrin:** 4.5%
- **Imidacloprid:** 10.0%

**Other Ingredients:**

- **Bayer Polymer Matrix:** 85.5%
- **Total:** 100%

* Trans Z-1/trans Z-2 ratio: max 66% trans Z-1 and min 34% trans Z-2

**For external use on dogs only. Do not use on other animals. Do not use on puppies under seven weeks of age. Do not get this product in dog’s eyes or mouth. As with any product, consult your veterinarian before using this product on debilitated, aged, breeding, pregnant, or nursing animals. Individual sensitivities, while rare, may occur after using ANY pesticide product for pets.**

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**Precautions:**

- **Prevent tick infestations within 48 hours after application.**
- **Re-infesting ticks are repelled and/or killed as quickly as 6 hours.**
- **Kills lice on dogs.**
- **Aids in the treatment and control of Sarcoptic mange.**
- **Seresto is water-resistant and remains effective following a shampoo treatment, swimming or after exposure to rain or sunlight. Under normal conditions, effectiveness lasts for 8 months. In order to maintain an eight-month duration, dogs must not be bathed more than once per month. For dogs that swim once a month or more, the control duration is reduced to 5 months for flea control and reduced to 7 months for tick control.**

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**Manufactured For:**

**made in Germany**

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**For external use on dogs only. Do not use on other animals. Do not use on puppies under seven weeks of age. Do not get this product in dog’s eyes or mouth. As with any product, consult your veterinarian before using this product on debilitated, aged, breeding, pregnant, or nursing animals. Individual sensitivities, while rare, may occur after using ANY pesticide product for pets.**
This collar is designed with a release mechanism. In the unlikely event of a dog being trapped, the dog's own strength is sufficient to widen the collar to allow for quick release.

Replace the collar after 8 months for optimal performance.

**Seresto** kills existing fleas on dogs within 24 hours. Reinfesting fleas are killed within 2 hours with protection against further flea infestation.

- **REPELS AND KILLS** fleas and ticks.
- **Repels and kills** ticks for 8 months, including **Deer tick** (vector of Lyme disease and anaplasmosis), **American Mountain spotted fever** and **Rocky Mountain spotted fever**), and already on the dog. The prevention of infestations is important.
- **Re-infesting ticks** are repelled and/or killed as quickly as 6 hours.
- **Kills lice** on dogs.

**Active Ingredients:**
- Flumethrin* ...........................................4.5% 
- **OTHER INGREDIENTS** .............................85.5%

**Contraindications:**
- No need to remove collar when your pet goes swimming or gets bathed.
- Irritation of the collar may occur at the application site.
- Sensitivities, see information below.
- Keep the collar in the bag and in the outer product, do not allow small children to play with the collar or reflectors, or to put them into their mouths. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water.

**HOT LINE NUMBER**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

- For CONSUMER QUESTIONS, call 1-800-255-6826.
- For medical emergencies involving HUMANS or ANIMALS, call 1-800-422-9874.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

Do not use container for food storage or other purposes. **Pesticide Storage:** Store in original unopened container in a cool, dry place that is inaccessible to children.

**Container Disposal:** Dispose of pouch and expired collar in trash. Outer container may be recycled or disposed of in trash.

**LIMITED WARRANTY AND LIMITATION OF DAMAGES**

Bayer HealthCare LLC, Animal Health Division, warrants that this material conforms to the chemical description on the label. **To the extent consistent with applicable law, Bayer makes no other express or implied warranty, including any other express or implied warranty of fitness or merchantability**, and no agent of Bayer is authorized to do so except in writing with a specific reference to this warranty. To the extent consistent with applicable law any damages arising from a breach of this warranty shall be limited to direct damages and shall not include consequential commercial damages such as loss of profits or values, etc. The reflector clips contained herein are only meant to be used in combination with the specific collar and have been tested only for such use and purpose. To the extent consistent with applicable law, Bayer excludes liability for any misuse and use other than in combination with the specific collar as described in the packaging insert.

EPA Reg. No. 11556-155
EPA Est. No. 90297-NC-001
Manufactured For Bayer HealthCare LLC Animal Health Division P.O. Box 390 Shawnee Mission, Kansas 66201 USA
Made in Germany

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Do not contaminate feed or food.

**HOW TO APPLY**

One collar per animal to be fastened around the neck. Remove collar from protective bag directly before use. Unroll collar and make sure that there are no remnants from the plastic connectors inside the collar.

Insert end of the collar through the buckle. Adjust the collar around the animal’s neck without tightening it too tight or leaving it too loose. As a guide, it should be possible to only insert 2 fingers comfortably between the collar and the neck. Pull excess collar through the loop(s). Collar length of greater than 1 inch (2 cm) beyond the loop(s) should be cut off unless it is on a growing puppy, where some additional length may be needed for adjustment as the animal grows.

After application of the collar, three reflector clips are fixed permanently to the collar to increase the animal’s visibility in the dark. Take the clips out of the bag. The clips should be evenly distributed on the non-overlapping part of the collar. The clips are correctly applied when a clicking sound is heard. For safety reasons once the reflectors are fixed to the collar the clips close permanently and cannot be re-opened.

The collar should be worn continuously for the 8 month protection period. Check periodical- ly and adjust fit if necessary, especially when puppies are rapidly growing.