Pure DEfense™ Diatomaceous Earth

Kills cockroaches, ants, earwigs, silverfish, beetles, slugs and other crawling insects

Insects that come in contact with or ingest Pure DEfense™ Diatomaceous Earth die within 48 hours

Insects cannot become immune to its action

Net Wt. 4 lbs. (1.8 kg)

CAUTION:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DEATH: Ingestion of large quantities of Pure DEfense™ Diatomaceous Earth may lead to respiratory distress or failure. Ingestion of pure amorphous silica has been associated with asthma, respiratory distress, and death. Symptoms may include coughing, abdominal distension, diarrhea, vomiting, and respiratory distress. Fatalities have been reported following ingestion of large quantities of amorphous silica. The inhalation of large quantities of Pure DEfense™ Diatomaceous Earth may lead to respiratory distress or failure, particularly in small children, elderly persons, and persons with preexisting respiratory disease. People who are sensitive to amorphous silica should avoid exposure to dust or fumes containing this material. Inhalation of large quantities of pure amorphous silica may lead to silicosis, a progressive lung disease, and may cause permanent injury. Inhalation of large quantities of Pure DEfense™ Diatomaceous Earth may cause asthma, especially in persons who are sensitive to dust or fumes containing this material. Use pure DEfense™ Diatomaceous Earth in accordance with the directions for use to avoid inhalation of dust or fumes containing this material. Keep Pure DEfense™ Diatomaceous Earth in its original package and avoid exposure of the product to open air, water, and other contaminants. Exposure to dust or fumes containing this material may cause respiratory distress or failure.

REPEATED EXPOSURE: Repeated exposure to amorphous silica may result in progressive lung disease known as silicosis, which is not reversible. Repeated exposure to high concentrations of amorphous silica may result in silicosis.

EXPOSURE TO BABIES: Pure DEfense™ Diatomaceous Earth dust should be carefully used near children. Children should be observed when using Pure DEfense™ Diatomaceous Earth to ensure that they do not swallow or inhale dust or fumes containing this material.

KEEP OUT OF REACH OF CHILDREN

To control bedbugs, mites, litter beetles (darkling beetles) and hide beetles, apply dust to litter at a rate up to 4 pounds per 1000 square feet.

In living areas, make applications in such a manner as to avoid deposits on exposed surfaces or introducing the material into the air. Treat a small area of infestation with the use of a bulbous duster or other suitable equipment.

Indoor Use:

Cockroaches, Ants, Earwigs, Millipedes and Centipedes, Crickets and Silverfish. Lightly coat a thin layer of Pure DEfense™ Diatomaceous Earth in areas where these insects are found such as patios, outdoor sills, window and door frames. Apply around foundations, along ant trails and around sewers and drains. Repeat treatment regularly.

Insect Control:

A 1/4 to 1/2 inch thick layer of Pure DEfense™ Diatomaceous Earth is effective against insects that come in contact with it or eat it. Insect control is achieved by coating a thin layer of Pure DEfense™ Diatomaceous Earth in areas where insects are found. Apply Pure DEfense™ Diatomaceous Earth in areas where these insects are found and may hide such as cracks and crevices, behind and beneath cabinets, garbage cans and in and around sewers and drains, and window frames. Dust insects directly if possible. Repeat treatment regularly.

Outdoor Use:

Poultry Houses:

Apply up to 25 pounds per 1000 square feet for severe infestations and in moist areas. If litter is greater than 3 inches deep, apply up to 30 pounds per 1000 square feet. Applications can be made up to 75 pounds per 1000 square feet for severe infestations and in moist areas. If litter is greater than 3 inches deep, apply up to 30 pounds per 1000 square feet. Applications are permitted mid-flock while birds are present. Litter should be retreated when replaced and before each new batch of poultry is introduced to the facility. Repeat treatments as necessary to maintain adequate control.

For additional insect control, add up to 5 pounds per 1000 square feet. Fleas:

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Waste resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

Always read and follow label instructions and consider the intended use before use.

The material in Pure DEfense™ Diatomaceous Earth comes from sedimentary deposits of fossilized shell material. It is amorphous silica (Di...