Kills 99.9% of Common Household Germs*

ACTIVE INGREDIENT:
Sodium Hypochlorite........................7.5%
OTHER INGREDIENTS.........................92.5%
TOTAL............................................100.0%

Yields 7.13% Available Chlorine.
CONTAINS NO PHOSPHORUS

KEEP OUT OF REACH OF CHILDREN
DANGER

FIRST AID: Call a Poison Control Center (1-866-366-5048) or doctor for treatment advice. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin with plenty of water for 15-20 minutes.

IF SWALLOWED: Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

See back panel for additional precautionary labeling.

12/18/19
DO NOT USE THIS PRODUCT AT FULL STRENGTH FOR CLEANING.
FOR A CLEANER, FRESHER HOUSEHOLD and LAUNDRY.
DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

PRECAUTIONARY STATEMENTS: Hazards to humans and domestic animals.
DANGER: CORROSIVE. Causes irreversible eye damage and skin burns. Harmful if swallowed, inhaled, or absorbed through skin. Do not get in eyes, on skin, or on clothing. Wear safety glasses and rubber gloves when handling this product.

Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Avoid breathing vapors and use in a well-ventilated area. Remove and wash contaminated clothing before reuse.

ENVIRONMENTAL HAZARDS: This product is toxic to fish and aquatic organisms.

Whiten Laundry

<table>
<thead>
<tr>
<th>Laundry</th>
<th>Product</th>
<th>Water</th>
<th>Instructions</th>
</tr>
</thead>
</table>
| Whiten Laundry | 1/3 Cup | Standard or HE | 1. Sort laundry by color.
2. Add laundry detergent.
3. Fill bleach dispenser to max line or add the designated measured amount of bleach to wash water.
4. Add laundry to the machine and start the wash cycle. To sanitize laundry ensure laundry is in contact with bleach for at least 10 minutes. |

Sanitize Laundry

<table>
<thead>
<tr>
<th>Laundry</th>
<th>Product</th>
<th>Water</th>
<th>Instructions</th>
</tr>
</thead>
</table>
| Sanitize Laundry | 2/3 Cup | Standard or HE | 1. Use 1/3 cup of bleach per gallon of water.
2. Pre-wash surface and rinse, then apply the disinfecting solution.
3. Let stand 10 minutes, then rinse thoroughly and air dry. |

Disinfect Hard Non-porous Surfaces:

<table>
<thead>
<tr>
<th>Laundry</th>
<th>Product</th>
<th>Water</th>
<th>Instructions</th>
</tr>
</thead>
</table>
| Disinfect Hard Non-porous Surfaces | 1/3 Cup | 1 Gal. | 1. Use 1/3 cup of Bleach per gallon of water.
2. Pre-wash surface and rinse, then apply disinfecting solution.
3. Let stand 10 minutes, then rinse thoroughly and air dry. |

Laundry Sanitizers: Bacteria-Klebsiella pneumoniae, Staphylococcus aureus (staph)

Disinfect Hard Non-porous Surfaces:

<table>
<thead>
<tr>
<th>Laundry</th>
<th>Product</th>
<th>Water</th>
<th>Instructions</th>
</tr>
</thead>
</table>
| Disinfect Hard Non-porous Surfaces | 1/3 Cup | 1 Gal. | 1. Use 1/3 cup of Bleach per gallon of water.
2. Pre-wash surface and rinse, then apply disinfecting solution.
3. Let stand 10 minutes, then rinse thoroughly and air dry. |

Keep bottle upright and tightly capped.
†As compared to Regular Bleach.
+When compared to bleach that only contains sodium hypochlorite and water.

**Whitening.

EPA Reg. No. 70271-31
EPA Est. No. 70271-CA-2(‡), CO-1(§), FL-1(A), GA-1(S), TX-1(B), VA-1(P), CAN-1(A), 55852-IL-01(CP), 1672-PA-1(V), 1672-MA-1(‡)
Letter designation in lot code printed above or below label on bottle identifies actual establishment.

Manufactured for: KIK International LLC
33 MacIntosh Blvd., Concord, ON L4K 4L5 Canada
MARKETED BY: FOODHOLD U.S.A., LLC
LANDOVER, MD 20785 · 1-877-846-9949
© 2019 Ahold Delhaize Licensing Sàrl
Quality guaranteed or your money back.
Patent US 8,703,689 B2
 regular

BLEACH

Disinfects • Cleans • Deodorizes

Kills 99.9% of Common Household Germs*

Protects and Keeps Fabrics Whiter Longer+

CONCENTRATED

ACTIVE INGREDIENT:
Sodium Hypochlorite........................7.5%
OTHER INGREDIENTS.....................92.5%
TOTAL............................................100.0%

Yields 7.13% Available Chlorine.
CONTAINS NO PHOSPHORUS

NET 1.34 QT (43 FL OZ) 1.27 L

KEEP OUT OF REACH OF CHILDREN

DANGER

FIRST AID: Call a Poison Control Center (1-866-366-5048) or doctor for treatment advice. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

IF IN EYES:
Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

IF ON SKIN OR CLOTHING:
Take off contaminated clothing. Rinse skin with plenty of water for 15-20 minutes.

IF SWALLOWED:
Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

IF INHALED:
Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

See back panel for additional precautionary labeling.

For Standard & HE Washers

(43 FL OZ) 1.27 L

12/19/19
DO NOT USE THIS PRODUCT AT FULL STRENGTH FOR CLEANING.
FOR A CLEANER, FRESHER HOUSEHOLD and LAUNDRY.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- **Hazards to humans and domestic animals.**

- **DANGER:** CORROSIVE. Causes irreversible eye damage and skin burns. Harmful if swallowed, inhaled, or absorbed through skin. Do not get in eyes, on skin, or on clothing. Wear safety glasses and rubber gloves when handling this product. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Avoid breathing vapors and use in a well-ventilated area. Remove and wash contaminated clothing before reuse.

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish and aquatic organisms.

**PHYSICAL AND CHEMICAL HAZARDS:** Strong oxidizer. Flush drains before and after use.

**CONTAINER DISPOSAL:** Non-refillable container. Do not re-use or refill this container. Offer for recycling if available or place in trash collection.

**STORAGE AND DISPOSAL:** Do not contaminate food or feed by storage, disposal or cleaning of equipment. Store in a cool, dry area away from direct sunlight and heat to avoid deterioration. In case of spill, flood area with large quantities of water. Product or rinsates that cannot be used must be diluted with water before disposal in a sanitary sewer.

**MARKETED BY:** FOODHOLD U.S.A., LLC

**MANUFACTURED FOR:** KIK International LLC

**EPA Reg. No:** 70271-31

**EPA Est. No:** 70271-CA-2(G), CO-1(L), FL-1(M), GA-1(S), TX-1(B), VA-1(P), CAN-1(A), 55852-IL-01(CP), 1672-PA-1(V), 1672-MA-1(Q)

**STORAGE AND DISPOSAL:**

- **DO NOT** use on Acetate, Leather, Silk, Spandex, Wool, Mohair or non-fast colors.

- **DO NOT** use on Acetate, Leather, Silk, Spandex, Wool, Mohair or non-fast colors.

<table>
<thead>
<tr>
<th>Laundry</th>
<th>Product</th>
<th>Water</th>
<th>Instructions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whiten Laundry</td>
<td>1/3 Cup</td>
<td>Standard or HE</td>
<td>1. Sort laundry by color. 2. Add laundry detergent. 3. Fill bleach dispenser to max line or add the designated measured amount of bleach to wash water. 4. Add laundry to the machine and start the wash cycle. To sanitize laundry ensure laundry is in contact with bleach for at least 10 minutes.</td>
</tr>
<tr>
<td>Sanitize Laundry</td>
<td>2/3 Cup</td>
<td>Standard</td>
<td>1. Sort laundry by color. 2. Add laundry detergent. 3. Fill bleach dispenser to max line or add the designated measured amount of bleach to wash water. 4. Add laundry to the machine and start the wash cycle. To sanitize laundry ensure laundry is in contact with bleach for at least 10 minutes.</td>
</tr>
</tbody>
</table>

**Disinfect Hard Non-porous Surfaces:**

- **Bathtubs, countertops, faucets, floors, glazed ceramic tile, glazed porcelain, showers, plastic shower curtains, shower walls, sinks, vinyl, walls.**

- **1/3 Cup**

- **1 Gallon**

1. Use 1/3 cup of Bleach per gallon of water.
2. Pre-wash surface and rinse, then apply the disinfecting solution.
3. Let stand 10 minutes, then rinse thoroughly and air dry.

**Disinfectors:** Bacteria, Klebsiella pneumoniae, Staphylococcus aureus (staph), and Trichophyton interdigitale (Athlete’s foot fungus)

**Patent US 8,703,689 B2**

**Quality guaranteed or your money back.**

**Quality guaranteed or your money back.**

© 2019 Ahold Delhaize Licensing Sàrl

© 2017 Ahold Licensing Sàrl
Kills 99.9% of Common Household Germs*
Disinfects • Cleans • Deodorizes

KEEP OUT OF REACH OF CHILDREN
DANGER

FIRST AID: Call a Poison Control Center (1-866-366-5048) or doctor for treatment advice. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin with plenty of water for 15-20 minutes.

IF SWALLOWED: Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

See back panel for additional precautionary labeling.
DO NOT USE THIS PRODUCT AT FULL STRENGTH FOR CLEANING.
FOR A CLEANER, FRESHER HOUSEHOLD and LAUNDRY.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<table>
<thead>
<tr>
<th>Laundry</th>
<th>Product</th>
<th>Water</th>
<th>Instructions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whiten Laundry</td>
<td>1/3 Cup</td>
<td>Standard or HE</td>
<td>1. Sort laundry by color. 2. Add laundry detergent. 3. Fill bleach dispenser to max line or add the designated measured amount of bleach to wash water. 4. Add laundry to the machine and start the wash cycle. To sanitize laundry ensure laundry is in contact with bleach for at least 10 minutes.</td>
</tr>
<tr>
<td>Sanitize Laundry</td>
<td>2/3 Cup</td>
<td>Standard</td>
<td>1. Sort laundry by color. 2. Add laundry detergent. 3. Fill bleach dispenser to max line or add the designated measured amount of bleach to wash water. 4. Add laundry to the machine and start the wash cycle. To sanitize laundry ensure laundry is in contact with bleach for at least 10 minutes.</td>
</tr>
</tbody>
</table>

Laundry Sanitizers: Bacteria-Klebsiella pneumoniae, Staphylococcus aureus (staph)

Disinfect Hard Non-porous Surfaces:

- Bathtubs, countertops, faucets, floors, glazed ceramic tile, glazed porcelain, showers, plastic shower curtains, shower walls, sinks, vinyl, walls.
- Use 1/3 cup of bleach per gallon of water.
- Pre-wash surface and rinse, then apply the disinfecting solution.
- Let stand 10 minutes, then rinse thoroughly and air dry.

*Staphylococcus aureus, Salmonella enterica, Escherichia coli, Influenza A virus, Rhinovirus type 37 and Trichophyton interdigitale (Athlete’s foot fungus)

PRECAUTIONARY STATEMENTS: Hazards to humans and domestic animals. DANGER: CORROSIVE. Causes irreversible eye damage and skin burns. Harmful if swallowed, inhaled, or absorbed through skin. Do not get in eyes, on skin, or on clothing. Wear safety glasses and rubber gloves when handling this product. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Avoid breathing vapors and use in a well-ventilated area. Remove and wash contaminated clothing before reuse.

ENVIRONMENTAL HAZARDS: This product is toxic to fish and aquatic organisms. PHYSICAL AND CHEMICAL HAZARDS: STRONG OXIDIZING AGENT: Mix only with water according to label directions. Mixing this product with chemicals (e.g. ammonia, acids, detergents, etc.) or organic matter (e.g. urine, feces, etc.) may release chlorine gas and other hazardous gases irritating to eyes, lungs, and mucous membranes. Prolonged contact with metal may cause pitting or discoloration.

STORAGE AND DISPOSAL: Do not contaminate food or feed by storage, disposal or cleaning of equipment. Store in a cool, dry area away from direct sunlight and heat to avoid deterioration. In case of spill, flood area with large quantities of water. Product or rinsates that cannot be used must be diluted with water before disposal in a sanitary sewer. CONTAINER DISPOSAL: Non-refillable container. Do not re-use or refill this container. Offer for recycling if available or place in trash collection.

KEEP BOTTLE UPRIGHT AND TIGHTLY CAPPED.

**Whitening.

EPA Reg. No. 70271-31
EPA Est. No. 70271-CA-2(G), CO-1(L), FL-1(M), GA-1(S), TX-1(B), VA-1(P), CA-1(A), 55852-IL-01(CP), 1672-PA-1(V), 1672-MA-1(Q)
Letter designation in lot code printed above or below label on bottle identifies actual establishment.

Manufactured for: KIK International LLC
33 MacIntosh Blvd., Concord, ON L4K 4L5 Canada
MARKETED BY: FOODHOLD U.S.A., LLC, LANDOVER, MD 20785
1-877-846-9949

© 2019 Ahold Delhaize

Licensing Sàrl
Quality guaranteed or your money back. Patent US 8,703,689 B2