GORDON'S

PondMaster®

SeClear® ALGAECIDE
& WATER QUALITY ENHANCER

READY TO USE

FOR USE IN STILL OR FLOWING AQUATIC SITES INCLUDING:
PENDS, LAKES, RESERVOIRS, INCLUDING POTABLE WATER SOURCES

INTENDED FOR RESIDENTIAL USE ONLY
KEEP OUT OF REACH OF CHILDREN

ACTIVE INGREDIENT:
Copper Sulfate Pentahydrate 1
(CAS# 7758-99-9) ........................................ 16.2%
OTHER INGREDIENTS: .................................. 83.8%
TOTAL 100.0%

¹Metallic Copper equivalent = 4.16%

NET CONTENTS:
ONE U.S. GALLON

32519-2012

Refer to the inside of the label booklet for additional precautionary information and directions for use including First Aid and Storage and Disposal.
PondMaster® SeClear® ALGAECIDE
& WATER QUALITY ENHANCER

READY-TO-USE

PRODUCT FACTS

Algae Control
PondMaster SeClear Algaecide rapidly disrupts numerous algae cell processes and immediately shuts down growth resulting in algae mortality. Treated algae typically begin to show discoloration within a day and will degrade through time.

Water Quality Enhancement
PondMaster SeClear Algaecide can improve water quality by 1) decreasing phosphorus concentrations from the water column through binding and precipitation of dissolved phosphorus; and 2) aiding in the binding and precipitation of suspended solids, thereby reducing turbidity and unwanted coloration.

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<th>Algae types controlled</th>
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<td>Algae suspended throughout the water. Water appears to have a unique coloration (green, blue, brown, red).</td>
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<td>Erect algae attached to the bottom, growing up through the water column.</td>
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Where to apply
Apply this product in first 10 to 15 feet from shoreline.

Questions, Comments or Information
Call 1-800-884-3179

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& WATER QUALITY ENHANCER

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INCLUDING: PONDS, LAKES, AND RESERVOIRS,
INCLUDING POTABLE WATER SOURCES.

INTENDED FOR RESIDENTIAL USE ONLY

ACTIVE INGREDIENT:
Copper Sulfate Pentahydrate† (CAS# 7758-99-8) .................. 16.2%
OTHER INGREDIENTS: ........................................... 83.8%
TOTAL 100.0%

†Metallic Copper equivalent = 4.1%

KEEP OUT OF REACH OF CHILDREN
CAUTION / CUIDADO
PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION. Harmful if swallowed. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

KEEP OUT OF REACH OF CHILDREN

CAUTION / CUIDADO

For applications in waters destined for use as drinking water, those waters must receive additional and separate potable water treatment. Do not apply more than 1.0 ppm as metallic copper in these waters during any single treatment (equivalent to the amount of metallic copper added by adding 6.5 Gallons of PondMaster® SeClear® Algaecide to 10,890 sq. ft with an average depth of 4 ft).

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(cont. on next page)
FIRST AID (cont.)

If inhaled:  
- Move person to fresh air.  
- If person is not breathing, call 911 or an ambulance; then give artificial respiration, preferably by mouth, if possible.  
- Call a poison control center or doctor for further treatment advice.

HOTLINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. In case of emergency endangering health or the environment involving this product, call INFOTRAC at 1-800-535-5053.

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish and aquatic invertebrates. Waters treated with this product may be hazardous to aquatic organisms. Treatment of aquatic weeds and algae can result in oxygen loss from decomposition of dead algae and weeds. This oxygen loss can cause fish and invertebrate suffocation. To minimize this hazard, do not treat more than ½ of the water body to avoid depletion of oxygen due to decaying vegetation. Wait at least 10 to 14 days between treatments. Begin treatment along the shore and proceed outwards in bands to allow fish to move into untreated areas. Consult with the State or local agency with primary responsibility for regulating pesticides before applying to public waters, to determine if a permit is required.

Certain water conditions including low pH (≤6.5), low dissolved organic carbon (DOC) levels (3.0 mg/L or lower), and “soft” waters (i.e., alkalinity less than 50 mg/L), increases the potential acute toxicity to non-target aquatic organisms. Do not use in waters containing trout or other fish species that are highly sensitive to copper if the carbonate hardness is less than 50 ppm. Fish toxicity generally decreases when the hardness of water increases. Do not use this product in ornamental ponds containing Koi.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read all Directions for Use carefully before applying.
PRODUCT INFORMATION

Algae Control
PondMaster SeClear Algaecide rapidly disrupts numerous algae cell processes and immediately shuts down growth resulting in algae mortality. Treated algae typically begin to show discoloration within a day and will degrade through time.

Water Quality Enhancement
PondMaster SeClear Algaecide can improve water quality by:
1. decreasing phosphorus concentrations from the water column through binding and precipitation of dissolved phosphorus; and
2. aiding in the binding and precipitation of suspended solids, thereby reducing turbidity and unwanted coloration.

APPLICATION INFORMATION

IMPORTANT APPLICATION INFORMATION AND PRECAUTIONS
• PondMaster SeClear Algaecide may be applied to natural or man-made water bodies.
• DO NOT allow people or pets to enter the treatment area while PondMaster SeClear Algaecide is being applied.
• Ensure spray does not drift onto non-target areas.
• DO NOT apply PondMaster SeClear Algaecide in any manner not specifically described in this label. Observe all cautions and limitations on this label and on the labels of products used in combination with PondMaster SeClear Algaecide. Keep containers closed to avoid spills and contamination.
• DO NOT exceed a concentration of 6.5 gallons per acre-foot during any single application; wait a minimum of 14 days between treatments except when new source water enters.
• If the treated water is to be used as a source of potable water, the metallic copper concentration must not exceed 1.0 ppm (equivalent to the amount of metallic copper added by adding 6.5 Gallons of PondMaster SeClear Algaecide to 10,890 sq. ft with an average depth of 4 ft).
• Avoiding Injurious Spray Drift: Applications must be made only when there is little or no hazard for spray drift. Very small quantities of spray, which may not be visible, may seriously injure susceptible plants. Do not spray when wind is
blowing toward desirable susceptible crops or ornamental plants near enough to be injured. Avoiding spray drift at the application site is the responsibility of the applicator.

- Obtain Required Permits: Consult with appropriate state or local pesticide and/or water authorities before applying this product in or around public waters. Permits and posting or treatment notification may be required by state, Tribal, or local public agencies.

WHAT TYPE OF ALGAE DO I HAVE?

<table>
<thead>
<tr>
<th>Algae types controlled</th>
<th>Description</th>
<th>Appearance</th>
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<td>Planktonic</td>
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<td><img src="image1" alt="Planktonic Algae" /></td>
</tr>
<tr>
<td>Filamentous</td>
<td>Large mats of algae that are often present on the edge and surface, but can also cover the bottom of a pond.</td>
<td><img src="image2" alt="Filamentous Algae" /></td>
</tr>
<tr>
<td>Plant-like</td>
<td>Erect algae attached to the bottom, growing up through the water column.</td>
<td><img src="image3" alt="Plant-like Algae" /></td>
</tr>
</tbody>
</table>

WHEN, HOW, AND HOW MUCH PONDMASTER SeCLEAR ALGAECIDE DO I APPLY?

- Follow a proactive Prevention Program (See Table 2) to prevent problematic algae infestations from occurring, or to improve overall water quality in your pond. With a PondMaster SeClear Algae Prevention Program, you can keep your pond looking good by preventing an algae bloom before it starts, and improve water quality/clarity by tying up phosphorus and removing suspended particulates that are in the pond. By starting this program in early spring, you may be able to stop nuisance algae or poor water quality from even occurring.
• Follow a specific *Algae Treatment Program* (See Table 3) to quickly control nuisance algae in your pond. Multiple applications may be needed to get your pond looking clean if: 1) you have fast growing algae and/or 2) your algae infestation is very thick.

<table>
<thead>
<tr>
<th>Application Timing (before algae appears)</th>
<th>Gallons of PondMaster SeClear Algaecide per 10,890 sq. ft. (0.25 Acre) with an average depth of 4 feet</th>
<th>Application Method</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day 1: Initial Application</td>
<td>1 to 2 gallons</td>
<td>- Set spray nozzle to coarse spray</td>
</tr>
<tr>
<td>Day 30: 2nd Application</td>
<td>1 to 2 gallons</td>
<td>- Pump up sprayer to high pressure</td>
</tr>
<tr>
<td>Day 60: 3rd Application</td>
<td>1 to 2 gallons</td>
<td>- Direct PondMaster SeClear Algaecide stream into pond, not exceeding 10 to 15 feet from shoreline</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Spray evenly around pond edge</td>
</tr>
</tbody>
</table>

Continue applications on this schedule to maintain an algae free pond with remarkable clarity. If you start to see algae, switch to the Algae Treatment Program (See Table 3).
<table>
<thead>
<tr>
<th>Application Timing (an algae infestation has already appeared)</th>
<th>Gallons of PondMaster SeClear Algaecide 10,890 sq. ft. (0.25 Acre) with an average depth of 4 feet</th>
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<tr>
<td>Day 1: Initial Application</td>
<td>3 to 5 gallons</td>
<td>- Set spray nozzle to coarse spray</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Pump up sprayer to high pressure</td>
</tr>
<tr>
<td>Day 14: 2nd Application</td>
<td>2 to 4 gallons</td>
<td>For Planktonic algae</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Direct PondMaster SeClear Algaecide stream into pond, not exceeding 10 to 15 feet from shoreline; Spray evenly around pond edge</td>
</tr>
<tr>
<td>Day 28: 3rd Application</td>
<td>2 to 4 gallons</td>
<td>For Filamentous or plant-like algae</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Direct the spray stream onto the algae mats/beds, ensure to completely cover the beds with the PondMaster SeClear Algaecide spray solution, and apply evenly around the pond edge</td>
</tr>
<tr>
<td>Day 60: 4th Application</td>
<td>1 to 2 gallons</td>
<td>- Use the lower spray volumes for controlling planktonic algae</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Use the higher spray volumes for controlling filamentous and plant-like algae</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- No need for product dilution when applying to control planktonic blooms</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- To entirely cover high levels of filamentous algae mats, PondMaster SeClear Algaecide may be diluted by as much as 50/50 with water to ensure enough spray volume to entirely cover all visible algae mats/beds</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- After the 3rd application, resume the Prevention Program</td>
</tr>
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</table>
It is recommended to call PBI/Gordon Corporation TOLL FREE at 1-800-884-3179 and have a PBI/Gordon Pond Advisor accurately measure the size of your pond for you, or to discuss your personal strategy to keep your pond clear of unwanted algae.

**PONDMASTER SeCLEAR ALGAECIDE TREATMENT TIPS**

- Best results are typically achieved by starting applications prior to having excessive algae densities.
- Apply mid-morning, on a sunny, calm day.
- Apply undiluted PondMaster SeClear Algaecide by surface spray application to the infested sites.
- If planktonic algae is the target, evenly distribute the PondMaster SeClear Algaecide spray stream around the entire pond, spraying the stream 10 to 15 feet out from the shore.
- If filamentous algae mats or plant like algae are the target, make sure to spray a coarse stream of PondMaster SeClear Algaecide directly onto the mats or into the water over the targeted algae. Be sure to spray PondMaster SeClear Algaecide to cover the entire surface of the algae mats. (In certain situations, PondMaster SeClear Algaecide may be diluted up to a 50% PondMaster SeClear Algaecide / 50% Water solution to have enough spray solution to completely cover all of the algae mats)
- Do not treat more than ½ of the surface area of the pond at any one time. (See Environmental Hazards)
- Begin by treating from the shoreline, outward toward the middle of water body, to allow fish to escape to refuge in the center of the water body.

**IF ANY OF THE CONTENT OF THIS LABEL IS NOT UNDERSTOOD, OR YOU NEED FURTHER ASSISTANCE, CONTACT A PBI/GORDON AQUATIC SPECIALIST, OR CALL 1-800-884-3179 WITH QUESTIONS SPECIFIC TO YOUR APPLICATION.**
STORAGE AND DISPOSAL

Pesticide Storage: Keep from freezing. Store in original container only. Do not store near feed or foodstuffs. In case of leak or spill, use absorbent materials to contain liquids and dispose as waste.

Container Handling
Nonrefillable Container. DO NOT reuse or refill this container.
If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

TERMS AND CONDITIONS OF USE

If terms of the following Warranty Disclaimer, Inherent Risks of Use and Limitation of Remedies are not acceptable, return unopened package at once to the seller for a full refund of purchase price paid. Otherwise, to the extent consistent with applicable law, use by the buyer or any other user constitutes acceptance of the terms under Warranty Disclaimer, Inherent Risks of Use, and Limitation of Remedies.

WARRANTY DISCLAIMER

PBI/Gordon Corporation warrants that the product conforms to the chemical description on the label and is reasonably fit for the purposes stated on the label when used in strict accordance with the directions, subject to the inherent risks set forth below. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, PBI/GORDON CORPORATION MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR ANY OTHER EXPRESS OR IMPLIED WARRANTY.

INHERENT RISKS OF USE

It is impossible to eliminate all risks associated with use of this product. Plant injury, lack of performance, or other unintended consequences may result because of such factors as use of the product contrary to label instructions (including conditions noted on the label such as unfavorable temperatures, soil conditions, etc.), abnormal conditions (such as excessive rainfall, drought, tornadoes, hurricanes), presence of
other materials, the manner of application, or other factors, all of which are beyond
the control of PBI/Gordon Corporation or the seller. To the extent consistent with
applicable law, all such risks shall be assumed by buyer.

LIMITATION OF REMEDIES

To the extent consistent with applicable law, the exclusive remedy for losses
or damages resulting from this product (including claims based on contract,
negligence, strict liability, or other legal theories) shall be limited to, at PBI/Gordon
Corporation’s election, one of the following:

(1) Refund of purchase price paid by buyer or user for product bought, or
(2) Replacement of amount of product used.

To the extent consistent with applicable law, PBI/Gordon Corporation shall not be
liable for losses or damages resulting from handling or use of this product unless
PBI/Gordon Corporation is promptly notified of such losses or damages in writing.
In no case shall PBI/Gordon Corporation be liable for consequential or incidental
damages or losses.

The terms of the Warranty Disclaimer, Inherent Risks of Use and this Limitation of
Remedies cannot be varied by any written or verbal statements or agreements.
No employee or sales agent of PBI/Gordon Corporation or the seller is authorized
to vary or exceed the terms of the Warranty Disclaimer or this Limitation of Remedies
in any manner.

Questions, Comments or Information Call 1-800-884-3179

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SeClear® is a registered trademark of SePRO Corporation.
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PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION. Harmful if swallowed. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

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EPA Est. No. 067690-NC-001

DISTRIBUTED BY
PBI/GORDON CORPORATION
1217 WEST 12TH STREET
KANSAS CITY, MISSOURI 64101
www.pbgordon.com